- **John C. Campbell Folk School** (Cherokee County) -- \$3,000 Grant will fund Smoky Mountain Host cooperative advertising.
- Maggie Valley Chamber of Commerce (Haywood County) -- \$1,700 Grant will help market western North Carolina's Living History and Heritage Weekend.
- Mars Hill College (Madison County) -- \$3,000 Grant will help promote *Ballads: Appalachia and Beyond*, an event highlighting the heritage music of Appalachia.
- **McDowell County Tourism Development Authority** -- \$3,000 Grant will help fund a television advertising campaign.
- Mitchell County Chamber of Commerce -- \$6,700 Grant will be used to fund a Mitchell County media kit.
- N.C. Bed and Breakfasts and Inns Association (All Counties) -- \$3,000 Grant funds will produce the 2005 association brochure.
- **N.C. High Country Host** (Avery and Mitchell counties) -- \$2,500 Grant will provide funds for targeting ski promotion.
- N.C.'s Northeast Partnership, Inc. (16 northeastern counties) -- \$3,500 Grant will be used to produce promotional materials for the region.
- **Polk County Travel and Tourism** -- \$775 Funds will be used for advertising on a syndicated heritage music radio show.
- Roanoke River Partners (Martin and Bertie counties) -- \$5,000 Grant will fund a visitor's mini-guide to the Roanoke region.
- Scotland County Tourism Development Authority -- \$6,700 Grant will promote *Tourism En Route*.
- Town of Scotland Neck (Halifax County) \$6,500 Grant will help develop of "Our Own Resources" initiative.
- Smoky Mountain Host of North Carolina, Inc. (Haywood, Clay and Macon counties) -- \$3,000 Grant funds will be used for regional advertising initiative.
- **Southwestern Planning and Economic Development Commission** (Swain County) -- \$3,000 Grant will be used for regional tourism promotion.
- Stecoah Valley Center (Graham County) -- \$6,000 Grant will fund multi-media advertising.
- **Stokes County --** \$3,000 Funds will be used to redesign website.
- **Historical Association of Topsail Island** (Pender County) -- \$3,000 Grant will be used to develop the Lower Cape Fear World War II Guide Map.
- Vance County Tourism Department (Vance County) -- \$3,000 Grant will fund the Show, Shine, Shag & Dine and East Coast Drag Times Hall of Fame event.
- **Warren County Economic Development Commission** -- \$6,700 Grant funds will be used for a Warren County tourism promotion billboard.
- Washington County Travel and Tourism Authority -- \$6,500 Funds will be used to produce promotional materials for "Touring the Treasures of Washington County" initiative.